



FOR IMMEDIATE RELEASE

ScholarShot Grows with Launch of DEGREEDALLAS Campaign, New Funding Partners and Your Chance to Match \$100,000

DALLAS, TEXAS, MAY 6, 2015 - At our announcement event on April 29th, **ScholarShot** made three exciting announcements. Thank you to those who were able to join us.

First, **ScholarShot** announced a new funding collaboration with **GrowSouth**, Dallas' strategy to build sustainable growth in South Dallas. **GrowSouth** has committed \$250,000 to **ScholarShot** to fund scholarships for students from South Dallas over the next three years. WOW!

Second, The Real Estate Council, which touches all things Real Estate in North Texas, is partnering with **ScholarShot** to fund scholarships for Mayor Rawlings' Summer Interns program, committing \$25,000 or more each year. WOW!

Third, we announced **ScholarShot's** new campaign, **DEGREEDALLAS**. The campaign is to produce 500 first generation degrees for at-risk students from Dallas County. **ScholarShot** is well on its way with 50 students who already have or are in the process of earning degrees. We announced **\$100,000** in **matching** grants to kick off the **DEGREEDALLAS** campaign.

Here's where **YOU** come in:

- Do you know a company who would catch the **DEGREEDALLAS** vision and be interested in funding named scholarships?
- Are you or someone you know interested in mentoring?
- Will you join **ScholarShot** and **DEGREEDALLAS** in helping us match our generous gift of \$100,000?

We hope to hear from you. You can make a donation on-line at www.scholarshot.org or mail a check to ScholarShot, Inc, 511 N Akard, Box 202, Dallas, TX 75201.

Many thanks for your interest and support in helping **ScholarShot** Change Lives with College Degrees.

Blessings,

Dan Hooper
Executive Director

P.S. We hope you like our new Logo. New website coming soon!

About ScholarShot

Founded in 2009, **ScholarShot** has been Changing Lives with College Degrees for at-risk students in Dallas County. We believe a career ready degree from a vocational, junior or four year college is truly the tipping point for at-risk youth to break the poverty cycle and make good on our K-12 investment in them. **ScholarShot** is a 501c3 non-profit Texas Corporation.